Blaine Killen

**1-minute pitch**

Have you ever tried to schedule a group meeting, just to find yourself 15 emails’ later with no picked out time? Or, have you ever wanted to watch the big sports game, and also know when your favorite snack store was open? More importantly, have you ever wanted to schedule a doctors or hairdressers appointment without calling them? MeetingSprout is an online, calendar based community that coordinates individuals, groups, and businesses, in a secure and efficient way.

MeetingSprout.com allows users to maintain a social calendar that they can use to merge with other users calendars. They can also create a group, and see every group members calendar merged together. Lastly, users can search a small businesses to merge with their calendars, and book open appointments in their day. Your schedule will remain anonymous because when people merge with you, they only see your open times.

This is different form Wiggio, Tungle, and Outlook because it combines users, groups, and small businesses together with branding geared toward a social environment. We plan to make money through charging small businesses a small monthly fee for a presence on our site, and a new form of inbound marketing. Our initial market is college students, our primary market is small businesses, and our secondary is large businesses.

To wrap it all up, MeetingSprout is an online calendar based community that coordinates individuals, groups, and businesses in a secure and efficient way. Thanks you.